



LOVE KITCHEN
WELLNESS CENTER



2025 – 2030

STRATEGIC PLAN



OUR HISTORY

CELEBRATING 38+ YEARS!

**We help to fight food insecurity in Upper Manhattan:
Inwood, Washington Heights & Northern Harlem.**

FOUNDED

In 1986, NYC Love Kitchen, a nonprofit organization was founded by Dr. Rev Tom Mahairas and Mr. Jewel Jones to help Upper Manhattan.

WHAT WE DO

We provide “access to food” through our community kitchen that serves meals and food pantry that distributes supplemental groceries.

WHO WE SERVE

We serve seniors, children, working people that struggle to feed their families and homeless in our communities. If you're hungry, we serve you.



OUR IMPACT

WITH YOUR GENEROUS SUPPORT IN 2024

COMMUNITY KITCHEN

44,842

HOT MEALS
SERVED

SUPPLEMENTAL GROCERIES TO

160,804

INDIVIDUALS

55,348

HOUSEHOLDS

FOOD PANTRY

1,622,463

LBS OF FOOD DELIVERED

47

LOCAL & NATIONAL
AGENCY
PARTNERSHIPS

2,668

VOLUNTEERS

8,004

VOLUNTEER
HOURS DONATED

Food Donors

We receive
our food supply from
local food donors:
Food Bank of New
York City, Midwest
Food Bank and
City Harvest.

**Community Kitchen
& Food Pantry**

We deliver food
through our community
kitchen and food pantry
— **addressing
the real issue:**
not a lack of food,
but **ACCESS** to it.

**Food Insecure
Households**

We prepare & serve
meals and provide
supplemental
groceries to food
insecure households
in Upper Manhattan.

NYC Love Kitchen stands on the front lines of food insecurity!



OUR SERVICES



COMMUNITY KITCHEN: Inwood

3816 9th Avenue, New York, NY 10034

Monday - Friday 2 PM - 4 PM (To-go meals only)



FOOD PANTRY: Inwood

3816 9th Avenue, New York, NY 10034

*First and Third Wednesday of the month
(Pickup only once as indicated on your card)
from 11 AM - 12:00 PM (Registration required)*



MOBILE FOOD PANTRY: Washington Heights

181st Street & Broadway, New York, NY

*First Saturday of the month 10 AM - 12:30 PM
(Registration required) & Supplemental food for I.S. 528*



MOBILE FOOD PANTRY: Northern Harlem

145th Street & Broadway, New York, NY

*Second Saturday of the month
10 AM - 12:30 PM (Registration required)*



LOVE KITCHEN
WELLNESS CENTER

OUR KEY STAKEHOLDERS

Our agency partners help distribute supplemental groceries and meals in their communities and many provide additional basic needs services and other types of support.



Our financial supporters provide operating revenue. (~63%) by individuals, (~15%) by foundations, and (~23%) by public sources that include local and federal grants.

Our food donors provide the food supply. (~34%) by local businesses and individual food donors, (~28%) by food companies, and (~23%) by Food Bank of NYC and City Harvest.



ONGOING NYC PROBLEM

HUNGER IS AN ISSUE

An estimated 2 million New York City residents rely on emergency food programs*, including soup kitchens and food pantries, each year.

25% OF OUR NEIGHBORS

PROBLEM #1

1 in 4 New Yorkers,
2 million people are food
insecure
1.6 million adults,
420,000 children.*

PROBLEM #2

Poverty Rate
in NYC is 25%
*nearly 2X the national rate
of 13%.**

PROBLEM #3

Low-income residents,
struggle to cover \$47,190
cost of 5 Basics:
*food, shelter, utilities,
clothing, phone/internet.**



**Source: RobinHood Foundation and the State of Poverty, New York City.*



**The NYC Love Kitchen
has **outgrown** our
current facility.**

OUR NEW CAPITAL CAMPAIGN

We are pleased to announce a \$5M Capital Campaign to build a new Wellness educational program with FREE hands-on classes, to improve the quality of life for low and moderate-income residents in the Upper Manhattan communities of Inwood, Washington Heights and Northern Harlem.

Our building project will provide a new commercial kitchen, new community dining area, new Nutrition & Wellness educational program, add larger cold and dry storage, increase transportation capacity, and investment in technology infrastructure.



OUR NEW CAPITAL CAMPAIGN

Our new 13,000 sq. ft. facility enables us to help people become participant self-sufficient.

Our vision and mission for 38 years has been to help fight food insecurity for Upper Manhattan residents by providing supplemental groceries and preparing and serving meals.

Now we will be able to assist people in graduating from the need for supplemental groceries and prepared meals to becoming NYCLK volunteers that help others who are in need...

the bread of life full circle!



OUR REDEFINED PRINCIPLES

VISION

To heal lives by **teaching participant self-sufficiency**, and encouraging people to be future volunteers and help others.

MISSION

To actively fight food insecurity by **providing access to food** through a community kitchen and food pantry, and by **educating through Nutrition & Wellness** quality-of-life program that improves physical, creative, financial and spiritual balance of individuals.

CORE VALUES

Service with God's Love | Community Partnerships | Compassion & Dignity | Education Nutrition & Wellness Focus | **Sustainability**

OUR NEW CAMPAIGN OBJECTIVES



INCREASE CAPACITY FOR FOOD RESCUE

New expanded dry and cold storage and improved fleet will enable us to leverage larger food donations.



★ NEW ★ COMMERCIAL KITCHEN

New state-of-the-art commercial kitchen will increase our meal production, and we can provide culinary healthy cooking classes to the community.



★ NEW ★ DESIGNATED COMMUNITY DINING

New designated Community Dining area will offer people the opportunity to share meals together, socialize and get to know one another.



TEACH OVERALL WELLNESS

New space for educational workshops will enable us to teach how to balance overall wellness through nutrition, arts & music, financial, and spiritual hands-on learning.

OUR STRATEGIC OUTCOMES

1

SOURCE, DEVELOP & MANAGE RESOURCES

Build facility and sustain operations, rescue food to meet needs, access data to guide decisions, hire staff plus volunteers to accomplish the work.

2

OPTIMIZE FOOD DISTRIBUTION NETWORK

Improve food access through expanded storage, operational efficiency, partnerships and participant-focused distribution model.

3

NEW NUTRITION & WELLNESS PROGRAM

Source, develop and manage community partnerships for new educational program: Nutrition, Arts & Music, Financial and Spiritual .


4

AMPLIFY PARTICIPANT SELF-SUFFICIENCY

Support organizations that promote participant self-sufficiency, educate & influence community to take action, and affect policy through advocacy.



OUR NEW FACILITY

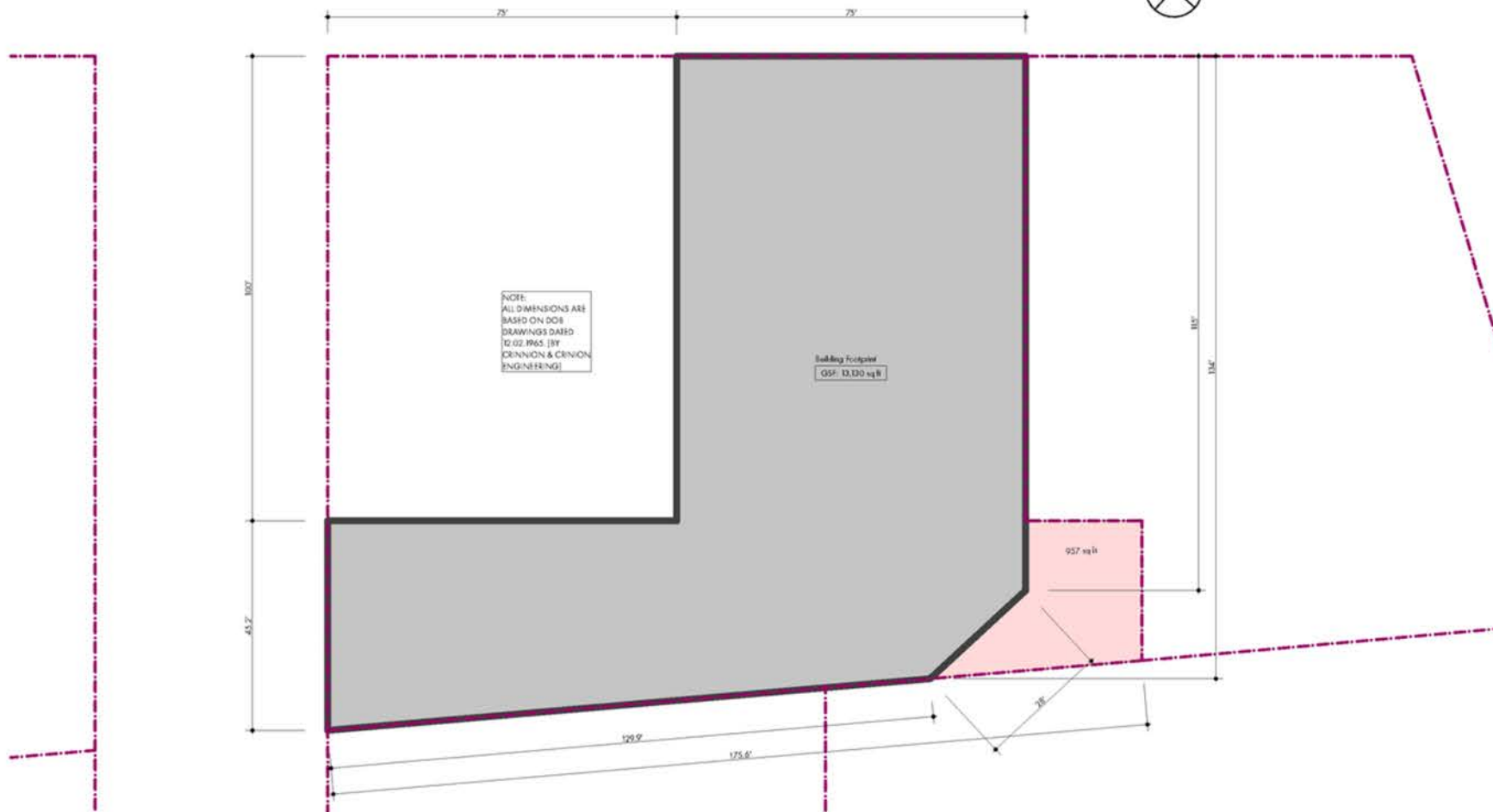


**250 Dyckman Street,
Inwood, NY 10034
13,000 SQ FT COMMERCIAL SPACE**



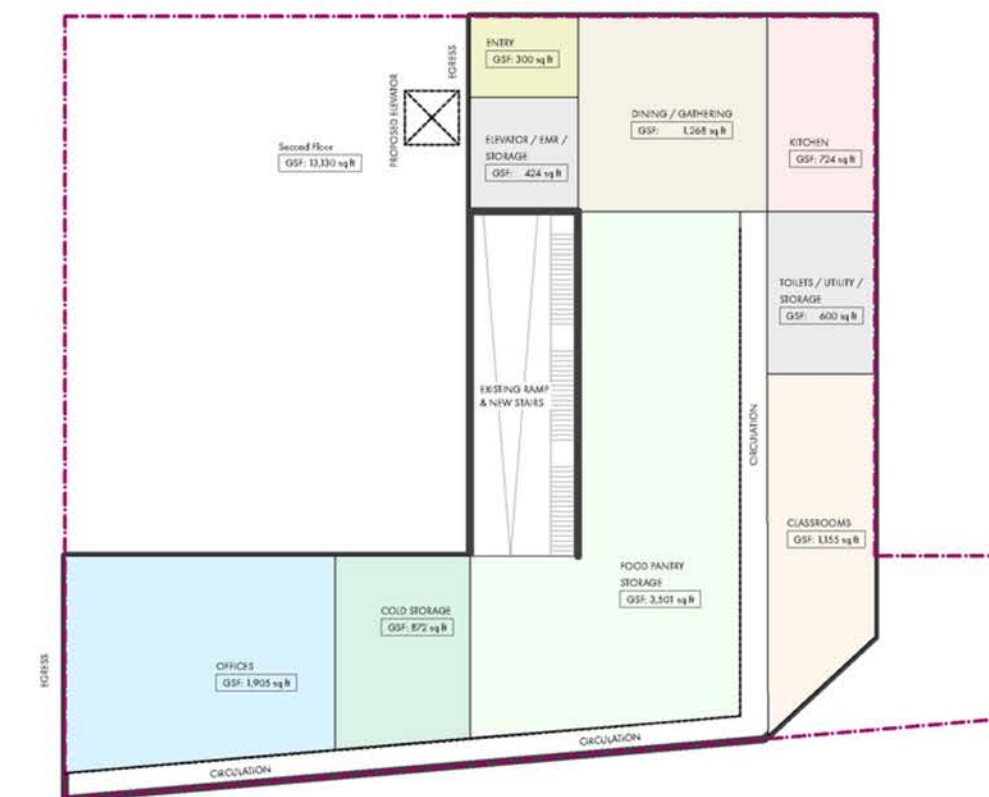
OUR NEW FACILITY BUILDOUT

EPOC DESIGN + ARCHITECTURE



Building Footprint - ASK.03

EPOC DESIGN + ARCHITECTURE



Second Floor - Proposed Conceptual Layout - ASK.04

OUR 3 PHASE BUILDOUT

1

White Box Construction

- Architect Services
- Project Management Services
- Permits
- Demolition & Haul Away
- Finish Concrete Flooring
- Plumbing, Electrical, Engineering
- Install HVAC
- Install Sprinkler System
- Restrooms per Code
- Install Drywall Subdivide Space
- Paint

2

- Commercial Kitchen
- Technology Infrastructure
- Cold Storage Equipment
- Dry Storage Equipment
- Transportation Equipment
- Furnishings
- Operation Supplies

3

- Hire Additional Staff
- Operating Expenses



OUR LEADERSHIP TEAM



Rev. Walter Sotelo
M.DM, M.A.B.S.
Chair & Executive Director



Renée Burke
*Director of Development &
Strategic Communications*



Danielle Bonifas, M.S.
Director of Supply Chain



Dr. Aaron Kumar, M.D.
Director of Operations



Shahin Marjan
Director of Pantries

KEY VALUED DONORS





THANK YOU



Contact

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www.nyclovekitchen.com